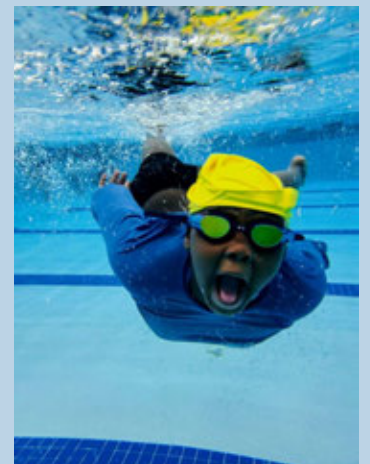


EVERY CHILD A SWIMMER

Water Safety Tips

The goal of the Every Child a Swimmer program is to empower every child with life-saving swimming skills and create a culture of water safety awareness.

- A drowning can occur in 2 inches of water.
- Hazards such as bathtubs, pools, toilets, buckets, lakes, canals, and beaches are all dangerous for children.
- According to American Red Cross, 54% of Americans either cannot swim or do not have the basic swimming skills.
- Additionally, 46% of respondents reported that they have had an experience in the water where they thought they might drown.
- Drownings are silent and quick.
- Drowning is Preventable!
- Formal Swim Lessons reduce the risk of drowning among children by 88%.



Together, we can make
Every Child a Swimmer

